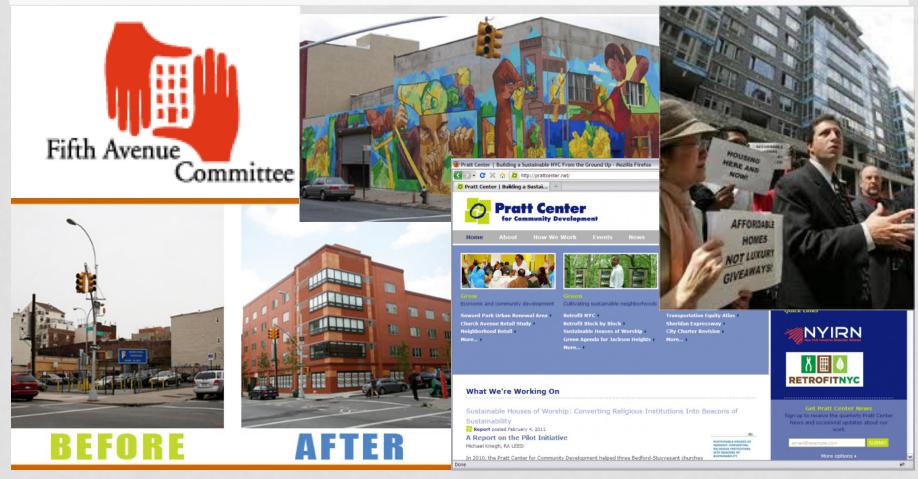
SMART GROWTH, EQUITY & POLITICS

NEW PARTNERS FOR SMART GROWTH
FEBRUARY 3, 2012

New York City Council Member Brad Lander, 39th District

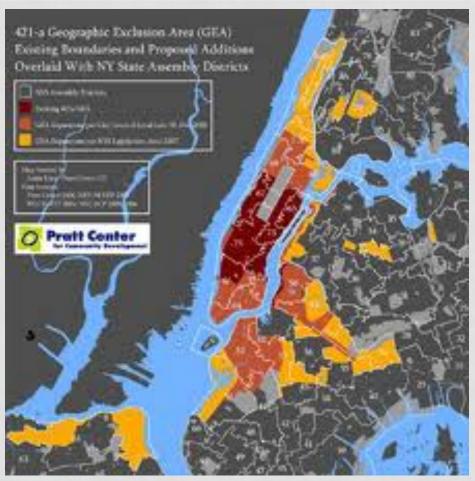


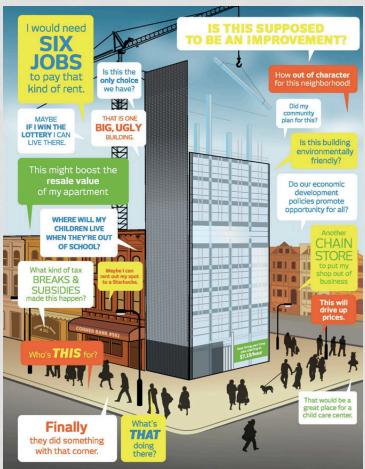
FROM COMMUNITY DEVELOPMENT TO POLITICS





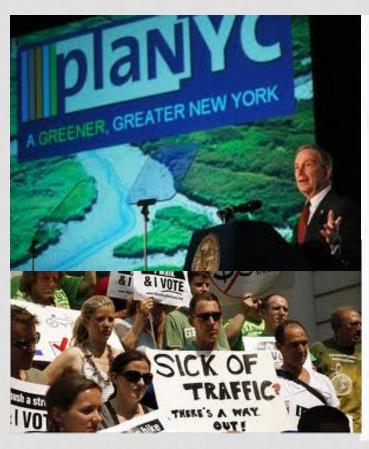
FROM COMMUNITY DEVELOPMENT TO POLITICS

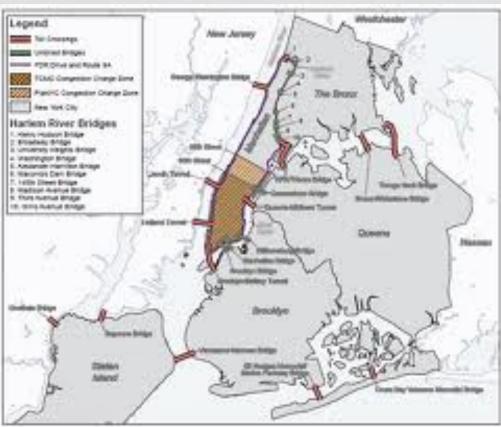






CONGESTION PRICING







CONGESTION PRICING





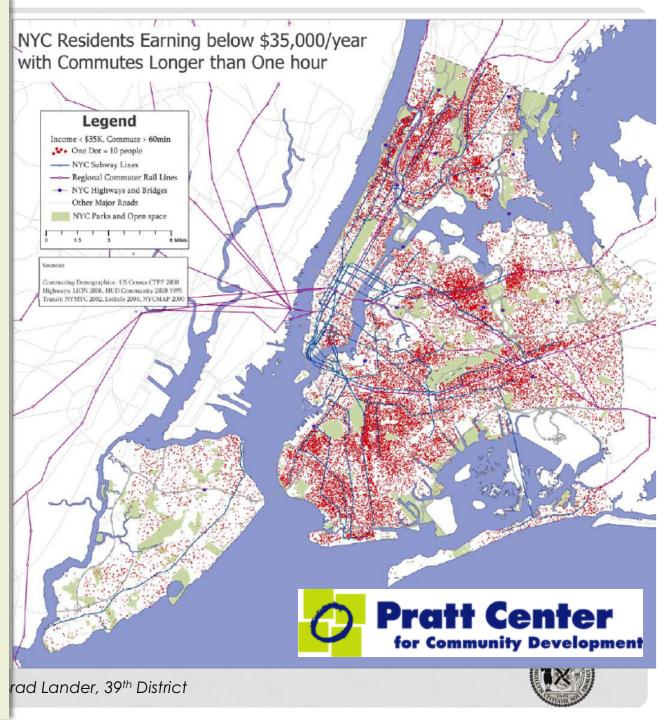
Press Release

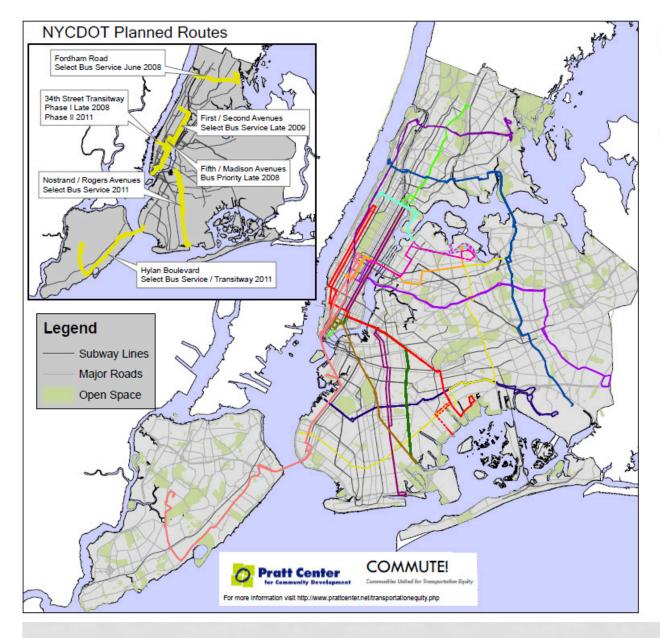
Transportation Group: NYC Mass Transit Must be Improved to Fix Racial, Economic Inequities

COMM.U.T.E! calls for reorganization of mass-transit spending priorities, congestion pricing, bus rapid transit plan

Two-thirds of commuters with commute longer than an hour earn less than \$35K a year; just 6% earn more than \$75K

January 16, 2007—More than 750,000 New Yorkers have commute times longer than an hour—and there is a significant racial and economic divide between those straphangers with the most horrendous commutes and those with the easiest, according to census data compiled and released today by the Pratt Center for Community Development. In response to growing inequities in New York's transportation system, Pratt and community groups today also announced the formation of COMM.U.T.E! – Communities United for Transportation Equity – and called for increased funding for a citywide Bus Rapid Transit (BRT) program as part of a congestion pricing plan for the City.





Make BRT Better

COMMUTE is a coalition of New York City community groups that have come together to make mass transit work for working families. The organizations involved are committed to pushing for more equitable transportation funding and policies. The Pratt Center is coordinating COMMUTE and providing supporting research.

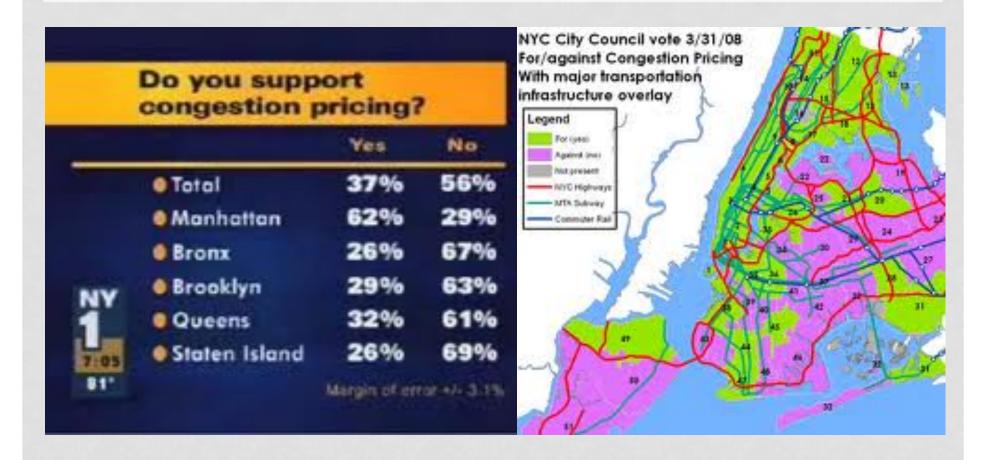
COMMUTE's Expanded BRT Program



^{*} Indicates routes that are extensions or modifications of NYCDOT planned BRT routes. All of COMMUTE's proposed routes are combinations of existing MTA/NYCT local, limited or express bus routes.



CONGESTION PRICING





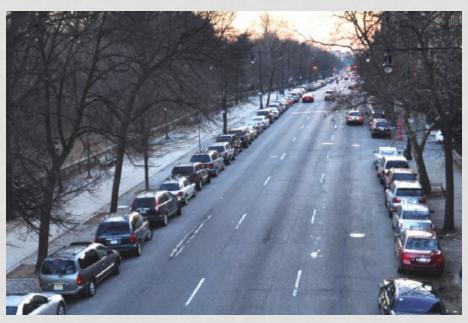
THE GREAT NYC "BIKE-LASH" OF 2011





PROSPECT PARK WEST

ROADWAY DESIGN BEFORE AND AFTER





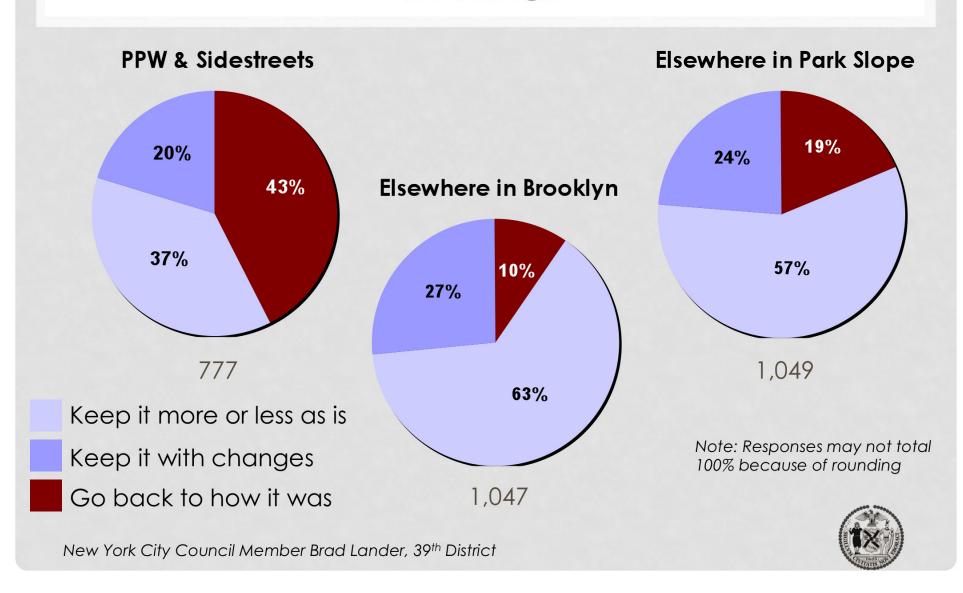


BIKELASH!





Q8: WHAT DO YOU THINK? BY PLACE

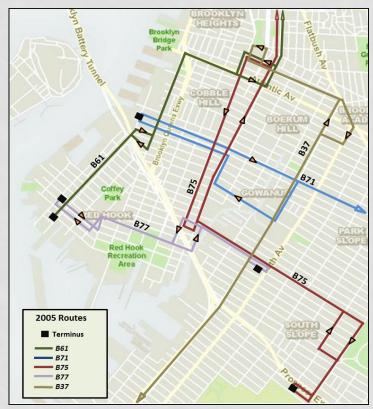


PROSPECT PARK WEST



IMPROVING THE B61 BUS LINE

• Five bus lines cut to two in 2010 because of large gap in MTA operating funding.

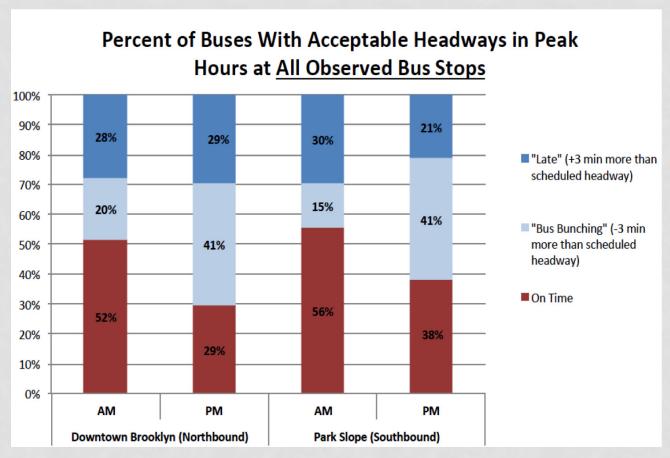






IMPROVING THE B61 BUS LINE

B61 buses arrive late and experience "bunching" in both the morning and afternoon rush hours



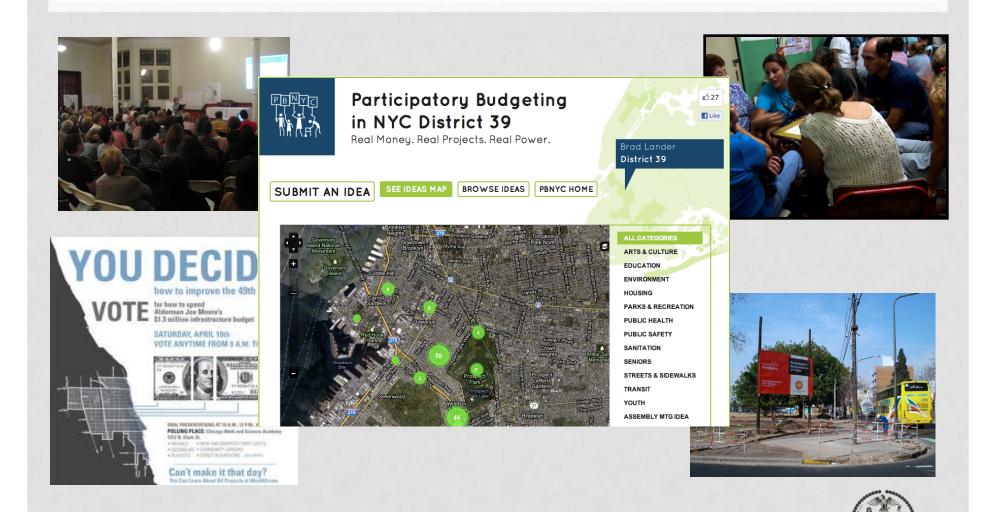


TAKEAWAYS

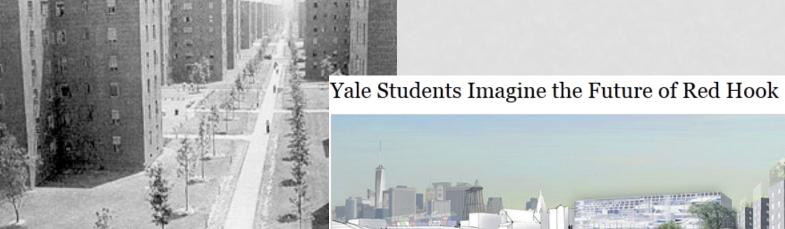
- Run for office
- Focus on tangible results
- Run campaigns to win / build coalitions
- Deploy data
- Stronger focus on participation
- Stronger focus on equity



ENGAGING COMMUNITIES



A MORE DIVERSE IMAGINATION





Drawing from Yale School of Architectur

